# **Amy Pombo**

UX Product Design, Research, and Strategy

#### amypombo.com

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#### **EXPERIENCE**

## Product UX Design Lead // Worklete, Inc.

JUNE 2020 - JULY 2021

Product design and UX research lead on a mobile microlearning platform for trucking and warehousing. Launch version of the app reduced the customer sales cycle from 9 months to 55 days.

## Senior User Experience Designer // Viewpoint

JUNE 2017 - JUNE 2020

Framework and feature design for web-based and mobile construction management software. Design integration for 6 product acquisitions. Research and design thinking facilitation. Coordinating conference research booth, which hosted more than 140 user research sessions over 3 days in 2019. Mentorship for summer interns and junior designers.

## User Experience Designer // Viewpoint

JUNE 2015 - JUNE 2017

Design and research for web-based and mobile construction management software. Embedded on local and distributed development teams.

# UX Designer // Thetus Corporation

APRIL 2013 - JUNE 2015

Workflow and interface design for process modeling in a web-based enterprise analysis application. Collaborated on the design of a new framework for the program. Contributed to the design and maintenance of a component-based pattern library.

### **UX Tester** // Thetus Corporation

APRIL 2012 - APRIL 2013

Software quality verification and validation, including researching and writing user-centered test scenarios.

#### **EXTRACURRICULAR**

# **Prop Designer** // In Search of an Exit Productions

2015 - PRESENT

Prop design and puzzle consultation for escape room experiences.

## **Artist and Bookbinder**

2004 - PRESENT

Hand bookbinding and repair, letterpress printing, drawing.

#### **SKILLS**

- · User Flows
- · Interface Design
- · Interaction Design
- Wireframing and Prototyping
- · Information Architecture
- · User Research
- · Workshop Facilitation
- · Data Visualization
- · Story Writing
- Scrum/Agile Methodologies

#### **TOOLS**

- SketchFigma
- InVisionAdobe CS
- BalsamiqMiro
- AirtableUserTesting.com
- AsanaMixpanel
- · Omnigraffle · pens and markers

and many others

#### **CERTIFICATIONS**

Practical Usability Testing Human Factors International, 2018

Facilitator of Human Centered Design LUMA Institute, 2018

Model Thinking University of Michigan, via Coursera, 2013

#### **EDUCATION**

B.A. in Studio Art with Honors, summa cum laude Lewis & Clark College, Portland, OR, 2009